

## EXPERIENCE

### Graphic Designer - Creative Director of The Jewish Outlook Newspaper

Shalom Austin - Austin, Tx  
March 2022 - Present

#### Responsibilities Include:

- following the brand styleguide to create marketing collateral for various marketing campaigns
- multi-page layout for the quarterly newspaper and annual magazine
- branding projects for specific departments such as the JCC, ECP and more

### Visual Communications Specialist

FastSigns 177 - Austin, Tx  
March 2021 - March 2022

#### Responsibilities Include:

- client relations; Setting up orders and following up with clients
- setting up designs and layouts for print
- logo and design creations for signage, branding projects, advertising, etc.
- collaborating in a team setting
- time management and scheduling

### Selections Coordinator

Total Home Solutions - Austin, Tx  
August 2020 - March 2021

#### Responsibilities Included:

- ordering materials for job sites
- keeping up to date with deliveries calendars and project schedules
- communicating with clients and vendors to tend to their needs
- helping with design and selection choices

### Graphic Designer - Part Time

Frank Erwin Center - Austin, Tx  
October 2019 - March 2020 (Covid-19)

#### Responsibilities Included:

- create signage and ads for upcoming shows in print and digital format for tours
- create assets for events at the Frank Erwin Center, as well as sporting and holiday events for the Athletics Department



## BIO

Hey, my name is Jolie Estes. I'm a designer and illustrator in Austin, Texas. I am a team player and my favorite aspect of design is concept. Ideas fuel my passion to create and solve problems. Aside from work, you can normally find me playing video-games, drawing or hanging out with friends and family.

## CONTACT

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## EDUCATION

AAS - Graphic Design Specialization

Austin Community College

Fall 2016 - Spring 2019

## SKILLS

### Professional

- Graphic Design
- Illustration
- Branding
- Adobe Creative Suite CC
- Procreate
- SquareSpace
- Wordpress
- multi-page layout; newspaper & magazines

### Personal

- Creative
- Organized
- Insightful
- Geek